

American Music Abroad
Presents:

The Northern Lights



About AMA



The U.S. Department of State's Bureau of Educational and Cultural Affairs has partnered with American Voices to engage with people across the world through American Music Abroad exchanges. These exchanges help promote a positive image of the U.S. through arts and music and give overseas audiences the chance to directly interact with American artists.

AMA bands represent a wide variety of American musical genres and reached more than 45 countries around the world during 2014 and 2015. AMA also builds on the historic legacy of the Department of State's Jazz Ambassadors, who first traveled the world in the 1950s to connect people through music. Jazz Ambassador alumni include Duke Ellington, Louis Armstrong and Dave Brubeck.

AMA activities focus on younger and underserved audiences with little or no access to live American performances. The ensembles representing American music will conduct public concerts, interactive performances with local musicians, lecture demonstrations, workshops, and jam sessions with diverse audiences. American Music Abroad ensembles are selected on the basis of artistic quality and commitment to education and cultural engagement through an open competition.



american
music
abroad

American Music Abroad is a people-to-people cultural exchange program designed to communicate America's rich musical contributions and diverse culture to the global music scene.



American Music Abroad is funded by the U.S. Department of State and administered by the Association of American Voices



The Northern Lights

Natalia Zukerman

Natalia Zukerman grew up in New York City, studied art at Oberlin, worked in mural arts in San Francisco, began her songwriting career in Boston, and now resides, writes, plays and paints in Brooklyn, NY. The daughter of classical musicians Eugenia and Pinchas Zukerman, Natalia found her sound in other strings – those on slide guitar, lap steel, dobro. She found kinship in the earthiness and honesty of folk, bluegrass, jazz and blues music.



Chaska Potter

Multi-instrumentalist and songwriter Chaska Potter is a member of the band Raining Jane. She plays guitar, ukulele, mandolin and lap steel guitar, although she considers voice to be her primary instrument. Her most recent work includes co-writing and recording with Jason Mraz for his 2014 album, "Yes!" The album was followed up with a world tour, in which Raining Jane opened and played as Mraz's band. Chaska is also a founding and current member of the Executive Team for non-profit Rock n' Roll Camp for Girls Los Angeles.

Born and raised in Santa Cruz, California, Chaska grew up in a big family that loved to sing and harmonize. Music was the fabric that wove them together. As she grew up, literally reaching a height of 6'1 at age 13, sports became her area of excellence for the next ten years. She was named "Athlete of The Year" in Santa Cruz County her senior year in high school and also inducted into the Hall of Fame at Aptos High School. She was a part of the gold medal volleyball team at the Junior Olympics in 1995, earning a place on the All-American team before heading to UCLA on a full scholarship. When she tore her right rotator cuff, she learned to play left-handed and was chosen as team captain her senior year.

It was at UCLA that Chaska found her band. She met the women of Raining Jane and began singing and playing guitar with them in 1998. Raining Jane built their career out of the UCLA music scene, releasing their first eponymous album in 2001. By the mid-2000's they had recorded two more albums and launched into full-time national touring. Their fourth album "The Good Match" came out in 2010. International touring commenced with Jason Mraz's Yes! World Tour in 2014 – 2015, playing for audiences in 22 countries.

Besides writing and performing original music, Chaska also enjoys backing up other artists that inspire her. Most notable is her work with Jason Mraz, Sara Bareilles, Willy Porter, Natalia Zukerman and Lucy Schwartz.

In the studio, on the road and on stage is where Chaska finds herself most at home. Her love of expression and creativity through collaboration has also lent itself to teaching and sharing what has brought her joy. Volunteering as a vocal instructor and band coach for the past seven years with Rock n' Roll Camp for Girls L.A. is something that she is incredibly passionate about. This organization is a social justice non-profit dedicated to empowering girls through music education.



Mona Tavakoli

Percussionist Mona Tavakoli incorporates the cajon, ankle bells, and vocals, into her performances. She helped form the band, Raining Jane, in 1999, with whom she toured with the likes of Sara Bareilles, Rachael Yamagata, and Willy Porter. In 2010, Mona co-founded the Rock & Roll Camp for Girls Los Angeles, a non-profit organization that encourages girls ages 8-17 to find their voices through music, in an intensive one-week day camp. As a solo percussionist, Mona performed with Jason Mraz, among others. She recently designed her own cajon, dubbed "The MT Box" in conjunction with Kotz Cajon.





Marketing Materials

Marketing Materials



Promotional Photos

[Click Here to Download](#)

1. Postcard

Postcard designed in Adobe Illustrator and formatted to standard 4 inches X 6 inches size with .25 bleeds



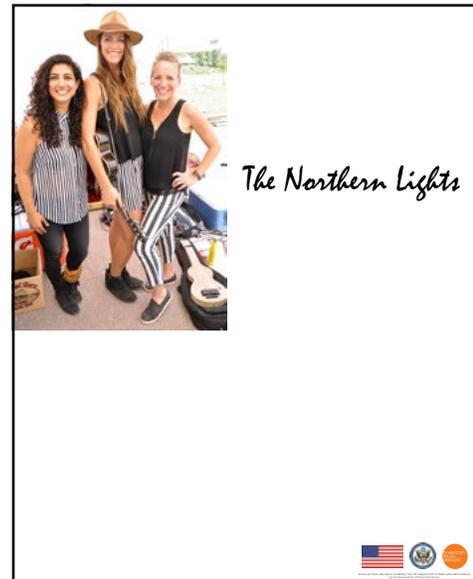
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2. Roll Up Banner

Roll Up Banner designed in Adobe Illustrator and formatted to 31 inches X 86 inches size with .25 bleed

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3. Poster

Poster designed in Adobe Illustrator and formatted to 20 inches X 16 inches size with .25 bleed

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Sound Files



Brand New Frame



From Me to You

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Tech Rider

Natalia Zukerman – Concert Stage Plot – Tech Rider

Equipment provided by musicians

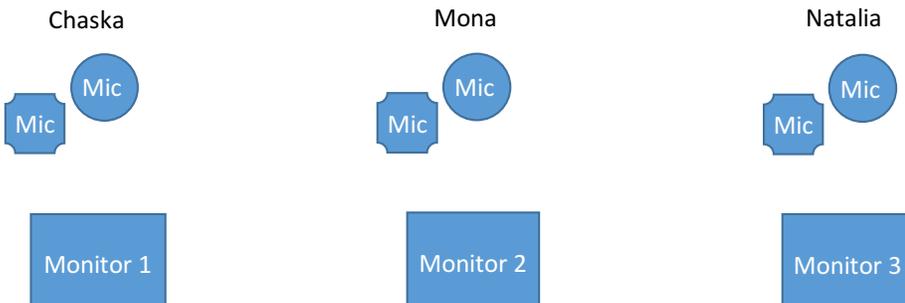
- Cajon
- 2x Acoustic Guitars
- Lap Steep Rickenbacher Guitar
- Misc. Hand Percussion
- 3x Vocal mics
- 1x Instrument mic for Cajon
- 2x Direct Input (DI) boxes

Post or program partner should provide *all* items listed on the stage plot below with 3 monitors, appropriate PA and cables.

Input list

1. Guitar Line <Chaska> (artist supplied DI)
2. Vocal Line <Chaska> (artist supplied mic)
3. Cajon Line <Mona> (artist supplied mic)
4. Vocal <Mona> (artist supplied mic)
5. Guitar Line <Natalia> (artist supplied DI)
6. Vocal <Natalia> (artist supplied mic)
7. Amp <Natalia> (lap steel guitar)

- *3 boom mic stands
- *3 XLR cables for DI's
- *phantom power to all lines



Key

-  Vocal mic stand
-  Instrument mic stand

FRONT OF STAGE

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Social Media

Natalia Zukerman



NZukerman



ZukermanTweets



<http://www.nataliazukerman.com>

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